

233 South Wacker Drive Suite 800 Chicago, Illinois 60606

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# Economic Development Meeting Minutes Monday, September 25, 2017 9:30 to 11:30a.m. DuPage Conference Room

Members present: Jason Keller, vice-chair (Federal Reserve Bank of Chicago), Peter Creticos (Institute for Work and the Economy), Jonathan Furr (NIU-Education Systems Center), Joanna Greene (Chicago-Cook Workforce Partnership), Judith Kossy (Policy Planning Partners), Kelly O'Brien (Alliance for Regional Development), Kurtis Poszgay (Village of Bensenville), Ed Sitar (ComEd Economic Development)

**Guests:** Janet Smith (University of Illinois-Chicago), Garland Armstrong (Pace ADA/Access Living), Heather Armstrong (Pace ADA/Access Living)

**CMAP staff:** Noah Boggess, Anthony Cefali, Enrique Castillo, Patrick Day, Austen Edwards, Lindsay Hollander, Maggie Jarr, Tom Kotarac, Wei Luo, Tony Manno, Tim McMahon, Noel Peterson, Melissa Porter, Gordon Smith, Elizabeth Schuh, Aseal Tineh, Simone Weil

#### 1.0 Call to Order/Introductions

Jason Keller called the meeting to order at 9:33 a.m.

# 2.0 Agenda Changes and Announcements

CMAP staff provided updates on the CMAP Planning Committee and the September 29 site visit to the Port of Chicago. Staff also requested comments by October 20 on three strategy memos developed as part of ON TO 2050, focusing on Regional Economic Development, Human Capital, and Innovative Capacity.

## 3.0 Approval meeting minutes

A motion to adopt the minutes for June 26, 2017 was made and seconded. With no opposition, the motion carried.

## 4.0 EDA University Center at UIC and the Clean Economy

Dr. Janet Smith, co-director of the UIC Voorhees Center, discussed the Center's October 2016 designation as an EDA University Center and related efforts to promote 'clean' or 'green' economic development. These efforts have four areas of focus: green economic industrial development, workforce development, capacity building, and communication – particularly in regards to the Calumet Region. UIC analysis suggests that metropolitan

Chicago's clean economy grew faster than the regional economy as a whole with clean jobs increasing 38 percent during 2005-15. Ongoing projects aim to understand and support the region's faster-growth, slower-growth, and emerging green industries. Committee members discussed how this analysis might consider additional tasks or occupations that also provide environmental benefit.

## 5.0 ON TO 2050: Preview Report and Bi-monthly status report

Elizabeth Schuh presented a report that synthesizes major initial findings of the research, analysis, and strategy development work completed for the ON TO 2050 plan. The report – available for public comment June 19 to August 3, 2017 – includes several refinements on the prior draft and introduces the guiding principles of the plan: resilience, inclusive growth, and prioritized investment. Written updates for ON TO 2050 plan development and related products were distributed. Committee members inquired about CMAP's analysis on 'economically disconnected areas' and their alignment with other administrative and district boundaries.

#### 6.0 ON TO 2050: Plan Indicators Refinement Memo

Noel Peterson presented initial recommendations and targets for economic indicators that would benchmark progress on implementing ON TO 2050. Once finalized, these indicators will refine those established in the GO TO 2040 Plan Update and set 2050 and 2025 targets for the regional economy. In particular, new data sources allow CMAP to better track employment in science, technology, engineering, and mathematics (STEM) fields and manufacturing export activity in the seven-county Chicago region. Committee members discussed additional considerations of training and credentials below the Associate's degree level and aligning educational attainment targets with other statewide initiatives.

## 7.0 ON TO 2050: Municipal Capital Strategy Paper

Patrick Day discussed ongoing work to develop ON TO 2050 strategies regarding the ability of municipalities to provide services on a sustained basis in pursuit of local and regional objectives. The draft strategy paper incorporates staff research and input from a temporary Resource Group. Major recommendations focus on building improved local expertise, professional networks, and capabilities by considering strategies in technical assistance, prioritized training, shared services, consolidation where appropriate, and enhanced fiscal conditions.

## 8.0 Analysis of Regional Socioeconomic Shifts

Aseal Tineh discussed recent CMAP analysis into socioeconomic shifts and their role in regional economic growth. Data recently released by the Census Bureau show the region is becoming more racially and ethnically diverse as population shares shift towards Hispanic and Asian groups, and the number of black residents continues to decline. The analysis also helps to demonstrate that population trends are both a condition and a consequence of economic opportunity. The region is seeing particularly high growth in the higher income segments of most race/ethnicity groups, presenting challenges for implementing ON TO 2050's inclusive growth recommendations. Committee members

discussed trends in the region's median household incomes and related disparities by race and ethnicity.

# 9.0 Local Technical Assistance (LTA) applications

Tony Manno provided an overview of a recent call for LTA projects held in conjunction with RTA's Community Planning program, as well as the program's next steps in final project selection. The LTA program received 80 applications from 69 applicants, which were assessed with input from CMAP staff and working committees, public comment, partners, and other regional stakeholders. In October, staff recommended 34 projects to the CMAP Board and Transportation Committee for acceptance, including 19 in areas identified as higher need or lower capacity. Committee members discussed mechanisms for providing feedback or coaching to applicants whose projects were not accepted, as well as details of the project selection and approval process.

#### 10.0 Proposed 2018 Schedule

For the calendar year 2018, staff proposed the committee should continue to meet on the fourth Monday from 9:30 to 11:30 am on the following days:

- January 22
- March 26
- June 25
- October 22

A motion to adopt the proposal was made and seconded. With no opposition, the motion carried. Simone Weil announced that Austen Edwards will take over as the CMAP staff liaison for the Economic Development Committee in calendar year 2018.

#### 11.0 Other business

Peter Creticos invited committee members to register for the Many Futures of Work: Possibilities and Perils Conference on October 5-6. Likewise, Kelly O'Brien invited committee members to register for the Fifth Summit on Regional Competitiveness on October 16.

#### 12.0 Public Comment

Garland Armstrong commented on the importance of including residents with disabilities in research, analysis, and strategy development efforts around economic opportunity amid a changing regional economy.

## 13.0 Next meeting

The next meeting will be on Monday, January 22, 2017 from 9:30 to 11:30 a.m.

# 14.0 Adjournment

The meeting was adjourned at 11:27 a.m.

Respectfully submitted,

Austen Edwards